

Poster Design Briefing

Overview

To demonstrate the range and breadth of collaborative research and innovation activities underway, we would like to include a poster gallery in the UKRRIN Annual Conference. Posters will be featured on the conference app (available to delegates both in advance of the conference, and on the day), and as part of the conference networking exhibition.

In order to make the conference more sustainable, where possible we would like it to be a paperless event. The posters will therefore be presented in a digital format on the conference app and via digital touchscreens in the exhibition. Posters should be very visual in nature, focusing on the key information that would be of interest to industry members in the rail supply chain. For more on the desired content, please refer to the attached poster template and below guidelines.

If you wish to supplement the poster with additional information or an academic paper, please supply this to us in PDF format and we will share this on the app and via SPARK as part of the conference proceedings.

Content guidelines

(Please refer to the poster template provided)

Project Question:	Please fill this in with a question your research is seeking to answer
Question Answer:	50-75 words maximum – please include a short description of what your project offers and the practical benefit.
Images:	Please ensure all images supplied are 300DPI or higher.
TRL Level, Key Findings and Next Steps:	Again, please keep this minimal. Ideally, we want this section to be no more than 100 words total.
Contact details:	This should include: Job Title, Full Name, Institution, Email Address and Phone Number.
Logo:	Please include a high resolution (300DPI) artwork for all logo's used.

Deadline

To ensure your poster is featured at the UKRRIN Annual Conference, please ensure you provide us with the final artwork **no later than Friday 1st November.**

Please note we will be unable to accept any posters that have not been supplied in the specified format using the template provided.